

Kimpton to Open The Goodland in Southern California

Posted on May 14, 2014 – [The Lodging Magazine](#)



SAN FRANCISCO—Kimpton Hotels & Restaurants has announced a new partnership with Makar Properties to open its newest boutique hotel in Goleta, Calif., The Goodland. The Goodland marks Kimpton’s seventh property in Southern California and its second in Santa Barbara County, joining the Canary Hotel. The Goodland is owned by Makar Properties, a diversified real estate and investment company headquartered in Newport Beach.

Neighboring Santa Barbara and situated on Goleta’s Calle Real strip, the 158-room hotel will feature a variety of nostalgic Americana amenities and programming including: a vintage house car, record concierge, curated art program, lobby photo booth, Mexican Coca-Cola and Coronita upon arrival, and eclectically coastal appointed guestrooms designed by Santa Monica-based Studio Collective.

“The Goodland has all the characteristics of a traditional surf lodge and will provide guests with culturally relevant arts, events, and experiences making it a must-visit destination along the Southern California coast,” said General Manager Jeremy Wilhide. “It’s the perfect home base for those seeking a slow burn vibe and rich social scene, alongside the stylish and personal approach expected from the Kimpton brand.”

Under the helm of Executive Chef Derek Simcik, the hotel’s dining venues will spotlight simple but flavorful fare. Outpost at The Goodland, the hotel’s main restaurant, complemented by Good Bar, the hotel’s lobby bar, will feature menu items inspired by the diversity of the Southern California coast. In addition, poolside bar options will include specialty-crafted cocktails, buckets of beer, and spiked-aqua frescas.

The Goodland will also feature a spa, movement studio, and more than 4,500 square feet of indoor meeting space as well as pre-function space and an event lawn for weddings, musical performances, and other social events.

"We're thrilled to be expanding our footprint in Southern California with The Goodland," said Kimpton Chief Executive Officer Michael Depatie. "Just a short distance from downtown Santa Barbara, Goleta is an emerging destination in and of itself, home to beautiful beaches and Fortune 500 companies alike. To be a part of this continued development is quite exciting and we look forward to helping to build further awareness for this ever popular Santa Barbara area destination."

Kimpton was selected to manage and operate the hotel by Makar Properties. Founded by Paul Makarechian in 2001, Makar Properties has been involved in the development and asset management of an extensive portfolio of hotels and residential properties including St. Regis Monarch Beach in Dana Point, Calif. and Korakia Pensione in Palm Springs.

Read the original article at [Lodging Magazine's website.](#)